



HONG KONG DIPLOMA OF SECONDARY EDUCATION EXAMINATION

Mock Test 1

ENGLISH LANGUAGE PAPER 3

PART B1

Data File

GENERAL INSTRUCTIONS

(1) Refer to the General Instructions on Page 1 of the Question-Answer Book for Part A.

INSTRUCTIONS FOR PART B1

- (1) For Part B, attempt **EITHER** those tasks in Part B1 (Tasks 5–7) **OR** those in Part B2 (Tasks 8–10).
- (2) You are advised to use a pen for Part B.
- (3) The Data Files will **NOT** be collected at the end of the examination. Do **NOT** write your answers in the Data Files.

Not to be taken away before the
end of the examination session

Part B

Situation

You are Lawrence Wong, Station Manager of Stanley College Campus TV. Ms Susanna Abbott, the teacher adviser, has asked you to do some tasks.

You will listen to a recording of the college radio programme *Stanley at One*. In the programme, you will hear an interview with Ms Susanna Abbott.

Before the recording is played, you will have five minutes to study the Question-Answer Book and the Data File to familiarize yourself with the situation and the tasks.

Complete the tasks by following the instructions in the Question-Answer Book and on the recording. You will find all the information you need in the Question-Answer Book, the Data File and on the recording. As you listen, you can make notes on Page 3 of the Data File.

You now have five minutes to familiarize yourself with the Question-Answer Book and the Data File.

Contents

	Page
1. Listening note-taking sheet for the college radio programme <i>Stanley at One</i>	3
2. Email from Ms Susanna Abbott to Lawrence Wong	4
3. Minutes of a meeting of the Campus TV	5
4. Article from the <i>Stanley Weekly</i> , 23 September 2013	6
5. Letter from Mrs Georgia Leung to the Campus TV	7
6. Email from Linda Chan to the Campus TV	8
7. WhatsApp chat among the crew members of the Campus TV	9
8. Memo about submitting videos for broadcast	10
9. Excerpt from the Campus TV's broadcasting guidelines	10

Listening note-taking sheet for the college radio programme *Stanley at One*

Aims

Types of programmes

Training

Reasons

Talk show

Where to watch the Campus TV

Email from Ms Susanna Abbott to Lawrence Wong

To: Lawrence Wong
From: Susanna Abbott
Date: 19 December 2014
Subject: Things to do

Dear Lawrence,

I need you to do a few things for the Campus TV.

We are updating our website and we need a proper welcome page. Could you please complete the page for me? Have a look at the meeting minutes, the college newspaper article on campus media, and Linda Chan's email. Don't forget about the notes you made on the radio programme.

We've received a complaint from Ms Georgia Leung about the workload her daughter Yvonne Leung has. She is also concerned that we don't teach any practical skills at the Campus TV. Write a letter to apologize and address the issues she has raised. Refer to her letter to start off with. You will find our WhatsApp chat, the college newspaper article on campus media and your notes on the radio programme useful.

Linda Chan has emailed us about submitting a video to us for broadcasting on the Campus TV. There are some problems with what she proposed to send us. Explain to her what these problems are and give her some suggestions where necessary. You can refer to the meeting minutes, your WhatsApp chat and guidelines on submitting videos for broadcast.

Thank you for your help.

Ms Abbott

Minutes of a meeting of the Campus TV

Campus TV Meeting

Date: 4 September 2013

Venue: Meeting Room 102

Present: Ms Susanna Abbott (SA), Lawrence Wong (LW), Janice Kwan (JK), Andrew So (AS)

Agenda

1. Confirmation of minutes

2. On-air schedule

LW suggested showing video programmes after school when both teachers and students are free to enjoy the programmes. All agreed to have the on-air times during recess (10.30–11.00), lunchtime (13.00–14.00) and after school (16.00–16.30). The programmes will be shown every school day.

3. Submission of videos

It was agreed that clubs should submit any videos that they want to be broadcast to the Campus TV one week in advance. The Campus TV will not help with adding special effects.

4. ‘My Favourite Campus TV Programme’

JK reported that the voting will take place on 13 November 2013. All teachers and students can vote for one TV programme. Details for the competition are shown on the SCCTV’s website. An announcement will be made during the morning assembly on 9 September to encourage teachers and students to participate in the activity.

5. A.O.B.

No further points were raised.

The next meeting was set for 11 September 2013.

TV for all Stanleians

Stanley College has long been known for its quality campus media: college radio and college newspaper. The new academic year welcomes the birth of another branch of SC's campus media, the Campus TV (aka SCCTV).

Over the summer holiday, major refurbishment work took place to transform Room 303 into a well-equipped television studio. The adjacent Room 302 was made into a small office for the Campus TV.

Teacher adviser to the Campus TV, Ms Susanna Abbott, said, 'Seeing the success of the *Stanley Weekly* and the college radio, a group of students approached me early last year and proposed setting up a campus TV. The board of governors agreed and we quickly secured the funds for this. I hope the Campus TV can fulfil its main objective of keeping students updated with the latest news.'

The SCCTV is available live on TVs in the playground and on the SCCTV website. A selection of programmes broadcast will also be uploaded to the Campus TV's *Facebook* page and the Intranet.

The Campus TV is currently looking for students to be part of their crew. Presenters, screenwriters, treasurer and production managers are some of the posts which they wish to fill. Candidates have to exhibit excellent public speaking, communication and time management skills. For more information, please contact Ms Susanna Abbott (email: sabbott@sc.edu.hk).

Letter from Mrs Georgia Leung to the Campus TV

18 December 2014

Dear Sir / Madam,

I am writing to complain about the excessive amount of work that has been given to my daughter, Yvonne Leung (4B), at the Campus TV. This campus TV may sound like a good idea to many that know nothing about how it's run. But now that I know what it's like, I have to say I am thoroughly disappointed.

I agree that young people nowadays need to learn what commitment is and there is nothing wrong with learning it the hard way. However, there is only so much time a Secondary 4 student can spare for extracurricular activities. My daughter spends so much time on the Campus TV that she hardly has time for herself, which I think is unacceptable. Are there any measures in place to prevent this from happening in the future? Perhaps ways to spread out the workload?

I have also discovered that the Campus TV does not teach their crew members any practical skills, at least when compared with the sports teams and the Debating Society. In this day and age, having fun is important, but we must not forget the importance of acquiring practical skills. In other school clubs and societies, I can see that they equip their students with a wide range of skills, such as organizational and problem-solving skills. Can you tell me what skills students at the Campus TV are acquiring?

Thank you.

Yours faithfully,

Georgia Leung

Georgia Leung

Email from Linda Chan to the Campus TV

To: Campus TV
From: Linda Chan
Date: 15 December 2014
Subject: Enquiry about submitting a video to the Campus TV

Dear Sir / Madam,

I am writing on behalf of the Gardening Club to enquire about submitting a video to the Campus TV for broadcast. The reason I am approaching the Campus TV is that I have been told by our teacher adviser that the Campus TV helps broadcast promotional videos for clubs and societies and we are looking to broadcast a video of this sort.

The video we would like to submit for broadcast is an advertisement for seedlings of different plants, including marigold, violet and daisy. We hope we can sell as many of those as we can during Green Week.

We are planning to make a video that lasts about three minutes. Could you help by adding special effects to the video? How many days before the air date do we need to submit the video?

Thank you, please contact me if you require any further details.

I look forward to hearing from you soon.

Yours faithfully,

Linda Chan

President, Gardening Club

WhatsApp chat among the crew members of the Campus TV

16 December 2014

Eric

Just finished writing the script for next week's programme ... it's taken me 2 hours already! And I need to finish the script for the health programme for next Thursday! I'm exhausted. ☹️

16.31

Andrew

Me too! I've been staying after school for at least an hour every day to edit the programmes. I didn't realize the workload could be so heavy here at the Campus TV!

16.40

Janice

Thanks for your help guys! I know you are all too busy but rest assured the workload won't always be this heavy. We'll revise the work allocation if we need to. Once the planned programmes have been completed, the workload will be much lighter.

16.50

Eric

That'll be great. Being part of the crew is great and I have an incredible sense of achievement.

16.55

Andrew

Agree. BTW, I just met Linda from the Gardening Club. She said she emailed us yesterday about submitting a video, and she forgot to ask if there are any available slots between 12 and 25 January next year. Does anyone have the schedule?

17.02

Janice

I do. Let me check.

17.02

There are available slots in the recess and the lunchtime sessions. The time we can allocate to their video is a minute and a half. I think Lawrence is getting back to her. Let me pass this message on to him.

17.10

Andrew

Thanks ☺️

17.12

Memo about submitting videos for broadcast

To: All presidents and chairpersons of clubs and societies
From: Campus TV
Date: 27 November 2014
Subject: Submitting videos to Campus TV for broadcast

This is to inform you of a new service the Campus TV is providing to all school clubs and societies: broadcasting promotional videos.

Interested clubs and societies have to film their own videos and submit them to the Campus TV.

Please pay attention to the following:

- Maximum duration: three minutes
- Preferred video file formats: MPEG, AVI, WMV, MOV

Note that the Campus TV is able to lend filmmaking equipment to any clubs when necessary.

Please contact Lawrence Wong (email: sctv@sc.edu.hk) for more information.

Thank you.

Excerpt from the Campus TV's broadcasting guidelines

Limitations

- 4.1. Under no circumstances can the Campus TV generate revenue.
- 4.2. Videos that are made with the aim to generate profits are strictly prohibited on the Campus TV.
- 4.2. No programmes that advertise a product or service should be broadcast.
- 4.3. Exception: Videos or programmes that promote charity fundraising events are permitted.

THIS IS THE LAST PAGE OF THE PART B1 DATA FILE

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PART B2

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	Page
1. Listening note-taking sheet for the college radio programme <i>Stanley at One</i>	3
2. Email from Ms Susanna Abbott to Lawrence Wong	4
3. Email from Ms Susanna Abbott to Tony Tsang	5
4. Personal profile of Pablo Garcia on Stanley College's website	6
5. Transcript of the phone conversation between Tony Tsang and Jessica Leung	6
6. Online questionnaire results	7
7. Self-description of Dr Wilson Tam on his website	8
8. 'Stars of the Month' page on the Intranet	8
9. Letter in the <i>Stanley Weekly</i>	9
10. Memo addressed to all crew members of the Campus TV	9
11. Minutes from a meeting of the Campus TV	10

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Email from Ms Susanna Abbott to Lawrence Wong

To: Lawrence Wong
From: Susanna Abbott
Date: 19 December 2014
Subject: Things to do

Dear Lawrence,

I need you to do a few things for the Campus TV.

I'd like you to write a short article for the 'Coming up next' section of our website. It's for the talk show we have been planning for quite some time. Please focus on the details of the show (such as what type of programme it is, its air time, and who the producer and the host are) and the details of our first guest. Make sure you mention how students can also actively take part in the making of the show. Don't forget to include a title and a very short lead paragraph.

Could you please write an email to Dr Wilson Tam to ask if he could give us all a masterclass on TV production? Make sure he has the details of the masterclass, why we are looking to organize a masterclass for our crew and why we would like to invite him.

Please write a letter to the editor of the *Stanley Weekly* in response to Vincent Yip's letter, in which he criticizes the Campus TV. Mention what is happening in other clubs and societies to support our stance. Don't forget to say how we are going to improve the quality of our production too. Conclude by pointing out what school clubs like the Campus TV really aim to do.

Thank you for your help.

Ms Abbott

Email from Ms Susanna Abbott to Tony Tsang

To: Tony Tsang
From: Susanna Abbott
Date: 12 December 2014
Subject: Re: New talk show

Dear Tony,

Yes, you're right. *The SC Chatter* is our first weekly talk show. The whole idea is to interview people that are known to most students at Stanley College. It's a ten-minute show and we aim to broadcast it at half past one, during lunchtime.

I think you will be an excellent producer and I agree that Jessica will be a good host for this programme. So, let's have you as the producer and Jessica as the host. I trust that you two can decide between yourselves who to interview — I don't have a say on this.

Ms Abbott

To: Susanna Abbott
From: Tony Tsang
Date: 11 December 2014
Subject: New talk show

Dear Ms Abbott,

I've read the note you left me about *The SC Chatter*. So, am I right in saying that it's our first ever talk show? If that's the case, it'll be our first non-news programme on the Campus TV. I'm happy to be the producer if you'd like me to do so. My suggestion of the host is Jessica Leung — very presentable and eloquent.

Would you mind giving me more details on the show?

Regards,
Tony

Personal profile of Pablo Garcia on Stanley College's website

Stanley College	
Home About News & Events eLearning School Calendar Staff Contact Us Links	
Latest news	New teaching staff
New teaching staff	We'd like to welcome Pablo Garcia to our school. Pablo is an English Language Assistant. From the bustling city of San Francisco, he is of Mexican-American origin. He is passionate about football and he enjoys the weekly football practice with our school teams.
Event highlights	

Transcript of the phone conversation between Tony Tsang and Jessica Leung

Tony:	Hi, Jessica. It's Tony.
Jessica:	Hi, Tony. How are you?
Tony:	Good. Do you have some time to talk about <i>The SC Chatter</i> ?
Jessica:	Sure. I'm so excited to be the host!
Tony:	Me too! I've never been the producer of a TV programme before. It's our first talk show. I'd suggest inviting someone who is familiar to the students. What do you think?
Jessica:	I agree. Perhaps we can invite Pablo?
Tony:	Pablo our new English Language Assistant?
Jessica:	Yes, he's popular with students, especially the football guys. I think many students would like to know more about him. What do you think?
Tony:	He's a good one! Hasn't he got a lot fans? I know he gets asked all the time why he's decided to work in Hong Kong.
Jessica:	Yea, loads of fans indeed. I'll definitely ask him this question. We can also ask him about his work here at Stanley College and his passion for football.
Tony:	Good. Shall I go talk to him later?
Jessica:	Yea, sounds good to me.

Online questionnaire results

Campus TV

7 days ago

Hi Campus TV members! We heard that many of you hope to learn more about TV production from a professional TV producer. Please vote between the three choices: a masterclass, a seminar or a workshop on TV production (all done by an experienced TV producer).

Click 😊 or ☹ to vote

Click 💬 to leave comments

Masterclass	😊	28	☹	2
Seminar	😊	6	☹	24
Workshop	😊	3	☹	27

💬 Comments

- Samuel Ho** I'm glad to have been here since the Campus TV was created a year ago! But a year of experience isn't enough. Hope we can learn more from whichever activity we ultimately decide on.
- Betty Lee** I heard that there are quite a number of new production techniques. Learning these will do us good. It'll be great if the masterclass, seminar or workshop covers some of them.
- James Chow** Are these activities free of charge?
- Teresa Au** It'll be great if the producer can share with us ways to run the TV station more smoothly.
- Daniel Shum** Hands up if you want to see the famous Dr Wilson Tam!
- Ryan Hui** What a legend! Who wouldn't want to see him?
- Charlie Wong** He's an absolute star!
- Karen Liu** Wilson Tam in our school! Gosh, wouldn't it be incredible?
- Ella Fung** Can someone really go grab him? We all definitely want to see him!

Self-description of Dr Wilson Tam on his website

About me

I never thought I could achieve what I've achieved. Having worked in the TV industry for nearly half a century, I always believe in the importance of passing down the knowledge and traditions to the next generations. Understanding that my time has long gone, I now dedicate much energy to educating young people who are thinking of entering the industry. I give masterclasses and seminars to both secondary and university students. Recently, I have also started doing workshops with secondary school students.

'Stars of the Month' page on the Intranet

The Stars of the Month are as follows:

Oscar Lee (4A)	Athletics	Entered the qualifying round of the Interschool Athletics
Tim Choi (5A)	Swimming	Broke 50m free style school record (28.12s)
Alex Hui (5D)	Basketball	Led the team to victory in the interhouse competition
Joyce Liu (4B)	Badminton	Won the Kowloon City District Cup in the under-19 group
Elaine Fong (4D)	Debating	'Best speaker' award in the interhouse English debating competition
Charles Lam (4B)	Debating	'Best captain' award in the interhouse English debating competition
Lawrence Wong (5A)	Campus TV	Campus TV voted one of the 'Top Ten Campus TV' in Hong Kong

Familiar with these faces? There will be a certificate-giving ceremony at the end of next Monday's morning assembly to recognize their achievements. Having seen so many award-winners making significant contributions in their clubs, let us hope that all our clubs and societies continue to flourish!

Letter in the *Stanley Weekly*

15 December 2014

Dear Editor,

I am writing to express my dissatisfaction with the Campus TV. Many of those who joined the Campus TV have instantly become ‘famous’ and I think this promotes an unhealthy phenomenon of idol worship in the school. This is similar to how people idolize pop stars and TV stars. Because of this, I think it makes sense to shut it down.

Another thing to support my point is that the Campus TV does not have any good quality productions. If they do not take the initiatives to make things better, I see no reason to keep the Campus TV going.

Yours faithfully,
Vincent Yip

Memo addressed to all crew members of the Campus TV

To: All crew members of the Campus TV
From: Susanna Abbott
Date: 17 December 2014
Subject: Important dates to note

Please pencil in these dates in your schedules:

- 21 January 2015 (Wednesday) 13.30–13.40: First airing of *The SC Chatter*
- 4 February 2015 (Wednesday) 16.30–17.30: Masterclass in the studio (guest speaker: To be confirmed)

Let me know if you have any questions.

Thank you.

Minutes from a meeting of the Campus TV

Campus TV Meeting

Date: 28 November 2014

Venue: Meeting Room 102

Present: Ms Susanna Abbott (SA), Lawrence Wong (LW), Janice Kwan (JK), Andrew So (AS)

Agenda

1. Confirmation of minutes

2. Plans to launch new programmes

SA suggested producing new types of programmes. LW stated that in the second half of the school year, there will be available time slots for new programmes. After discussion on what to produce, all agreed on documentaries and televised debates. LW, JK and AS will begin preliminary research on these types of programmes.

3. Training

LW reported that many crew members have expressed interest in attending a masterclass. AS argued for additional training, including more masterclasses on other aspects of TV production, such as video editing, animation production, sound editing, etc. All agreed to additional masterclasses.

4. A.O.B.

No further points were raised.

The next meeting was set for 5 December 2014.

THIS IS THE LAST PAGE OF THE PART B2 DATA FILE