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ADDITIONAL WORKSHEET (UNIT 1)
ENGLISH LANGUAGE
PAPER 3 PART B1
Question-Answer Book

<h1 style="text-align: center;">B1</h1> <p style="text-align: center;">EASY SECTION</p>

Task 3: Proposal (13 marks)

Complete the proposal form to apply for the Student Business Start-up Subsidy using information from the Part B1 Data File and your notes.

Model answer

Student Business Start-up Subsidy Proposal form	
Answers written in the margins will not be marked.	<p>Aims</p> <ul style="list-style-type: none"> • <u>To provide students with the opportunities to have hands-on experience of doing business</u> • <u>To raise money for WAW, an NGO that focuses on wildlife conservation</u> <p>Budget (in \$)</p> <p>Estimated revenue (<u>50,000</u>) – estimated expenditure (<u>25,000</u>) = Net profit (<u>25,000</u>)</p> <p>Strategies</p> <ul style="list-style-type: none"> • <u>Have the stall close to the entrance to attract more customers</u> • <u>Bargain for lower wholesale price for our goods so that we can sell them at competitive prices</u> • <u>Cut prices on the last day to minimize unsold goods</u> • <u>Send letters to parents to ask for their support</u> • <u>Put up posters in the school</u> • <u>Distribute flyers outside Fa Hui Park</u>

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END OF TASK 5

Task 4: Invitation letter (18 marks)

Write an invitation letter to parents of the school using information from the B1 Data File and your notes. You do not need to write an address. Write around 120 words.

Model answer

Dear parents,

Our club has successfully bid for a stall for the Mong Kok Lunar New Year Fair. I am writing to invite you to our stall.

The fair is between 13 and 18 February in Fa Hui Park and we are at stall MK002 near the entrance. We are open between 2pm and 1am every day, except the last day when we close at 3am.

You can get there by MTR. The nearest exits are Exits A and B of Prince Edward Station and Exit D of Mong Kok East Station.

Students and parents of our school can have a 10% discount if they present a student card when making their purchase.

For more information, please email nystall@mkss.edu.hk.

Best regards,

Felicity Yeung

Felicity Yeung

Chairperson, Business Society

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END OF TASK 4
END OF PART B1

Candidate number								
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ADDITIONAL WORKSHEET (UNIT 1)
ENGLISH LANGUAGE
PAPER 3 PART B2
Question-Answer Book

<h1 style="margin: 0;">B2</h1> <p>DIFFICULT SECTION</p>

Task 5: Email (18 marks)

Write an email to recruit student helpers for the Lunar New Year Fair stall using information from the Part B2 Data File and your notes. Write around 150 words.

Model answer

<p>To: MKSS students From: Felicity Yeung Date: 10 November 2015 Subject: Students helpers for the Lunar New Year Fair</p>

Dear students,

I am writing on behalf of the Business Society to recruit student helpers for our stall at the Lunar New Year Fair.

We are currently looking to recruit a total of nine student helpers. Three will be on duty at our stall from 2 o'clock in the afternoon to 8 o'clock in the evening, and the remaining six are expected to be at the stall from 8 in the evening to 2 at night. They will help with moving goods from the truck and handing out flyers at the entrance of the fair.

Student helpers will not only acquire effective communication skills but also experience in managing a small business.

For more information or to express interest in helping out as student helpers, please contact me by writing an email to nystall@mksc.edu.hk.

Thank you very much, and I look forward to hearing from you soon.

Regards,

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Answers written in the margins will not be marked.

Felicity Yeung

Chairperson, Business Society

END OF TASK 5

Task 6: Article (18 marks)

Write an article on the Lunar New Year Fair for the school magazine using information from the B2 Data File and your notes. Write around 200 words.

Model answer

Lunar New Year Fair — a Chinese New Year custom

The Lunar New Year Fair takes place every year before the Chinese New Year. This colourful and bustling market fair has become part of Hong Kong's Chinese New Year customs.

The tradition of going to a new year fair originated in Guangzhou in the mid-19th century. By the 1920s, Guangzhou's scattered stalls in the 'flower streets' gathered to form Lunar New Year Fairs. This was then spread to Hong Kong in the 1960s, and Hong Kong had its first Lunar New Year Fair in Victoria Park in Causeway Bay.

The fair is divided into two main parts: wet market and dry market. In the wet market, 'lucky plants' such as daffodils and peach blossoms are sold. In the dry market, toys, cushions and New Year

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decorations are found. Most of them have ‘lucky words’ printed on them, which people believe will bring them good luck in the year to come. Snack stalls have started to be popular recently. The types of snacks found there range from the very local fishballs to the more exotic frozen strawberries.

Our school’s Business Society has successfully made a bid for a stall at the coming Lunar New Year Fair. It will be great to see as many of you as possible to visit the stall and to give your support.

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END OF TASK 6
END OF PART B2