

Unit 4 Successful people

Listening note-taking sheet for podcast programme *Famous People On Air*

Kenneth Ko

Hobbies

Mostly outdoor _____

Examples: _____ and _____

Education

Hong Kong _____

Basketball career

Began playing with the Hong Kong _____ at the age of _____

Started playing basketball when he was at _____

Approached by _____

Benefits of sport

Makes me more _____ and _____

Helps people make friends with _____

Help people learn to be _____ (Sport is a _____)

Campaign launched by the Hong Kong Sports Club

Aims

To promote _____ among the general public

To teach more about the importance of _____

Task 5: Webpage (16 marks)

Complete the webpage on the benefits of sport using information from the B1 Data File and your notes.

Why is sport good for us?

Physical health

Needless to say, sport benefits our physical health in many ways. As we all know, playing sport is a good way to maintain a _____, but it does more good than just this. Regular exercise, which is defined as taking part in _____, strengthens our _____. Having a stronger body reduces _____ such as diabetes, _____.

Mental health

Besides physical health, sport also has a positive impact on our mental health. When we play sport, our body releases _____, which enable us to _____. Therefore, playing sport can reduce anxiety and _____. We then become more capable in dealing _____, which helps us work _____.

Relationship building

Playing sport also makes us more _____. We don't play sport alone because sport is a _____. It is easy for us to make friends with _____ through sport. It can also help us learn to be _____. In such a way, playing sport actually makes us more sociable, which in turn helps relationship building.

END OF TASK 5

Task 6: Letter of invitation (18 marks)

Write a letter of invitation to Kenneth Ko using information from the B1 Data File and your notes.

23 March 2015
Dear _____,
I am writing on behalf of the Hong Kong Sports Club to _____ _____. The campaign aims to _____ _____ and _____ _____. The campaign officially lasts from _____ _____, but we hope to sustain the interest in sport beyond the _____ _____.
The campaign's spokesperson will encourage people to participate in _____. You will attend the _____, including an _____, a _____ and a _____.
You will also promote the campaign on a _____.
As a local _____ with _____, you will _____ _____. Your _____ image and _____ will definitely help make the _____. We would be honoured if you could _____ _____.
I would be grateful if you could please _____ _____. We look forward to your favourable reply.
Yours _____, _____ _____

END OF TASK 6

Task 7: Email (18 marks)

Write an email to Good Ideas Production Company with information from the B1 Data File.

To: Mary Lo (Good Ideas Production Company)
From: Kelvin Mok
Sent: 24 March 2015
Subject: Commercial for a free admission scheme

Dear Ms Lo,

I am writing on behalf of the _____ to provide you some details of the commercial for a _____ and to _____.

The commercial will last for around _____. The free admission scheme it promotes takes place on _____. On that day, all _____ will have free access to _____.

We will invite a _____.
We haven't _____, but he will probably be a _____.

I would be grateful if you could please suggest some _____, as ideally we would like whoever appears on the commercial to _____. Also appreciated would be some _____. We would prefer it to be something _____. It could be rock, _____.

I look _____.

Yours _____,

END OF TASK 7
END OF PART B1

Task 8: Personal profile (18 marks)

Complete the personal profile of Kenneth Ko using information from the B2 Data File and your notes.

Education and athletic training

Kenneth Ko is a local _____. He studied at _____
_____. He started playing with _____
_____ when he was 18 as he was one day spotted by _____,
_____ who was impressed by _____. He
has been part of the team ever since.

Hobbies

As Kenneth is someone with _____, his hobbies are mainly
_____. He has developed an interest in _____
_____ and has eventually become a _____
_____. He also likes _____, even though this does not _____
_____.

Achievements

Despite his _____, Kenneth has already made _____
_____. He has been recognized as a
_____ of the _____
_____ and in 2009, he was selected as the _____. In 2010, he
contributed to _____ in the Asian
Games. In addition, led by Ko, the team even won a _____
_____.

END OF TASK 8

Task 9: Letter of invitation (18 marks)

Write a letter of invitation to secondary schools using information from the B2 Data File and your notes.

From:	Kelvin Mok
Date:	16 April 2015
Subject:	Sport for Everyone Campaign

Dear _____,

I am writing on behalf of _____ to invite your school to _____
_____.

The campaign aims to promote _____ and raise _____ of the _____. The official period of the campaign is from _____, but we hope to sustain beyond the _____.

There are a number of events that may be _____. There will be an _____, which marks the _____. The _____ may interest those who wish to _____. There is also a _____, which offers training programmes such as _____.

Please send us an email to _____ by _____ to indicate _____.

Please also include _____.

We look _____.

Yours _____

END OF TASK 9

Task 10: Email (18 marks)

Write an email to Mary Lo, the director for the commercial, using information from the B2 Data File and your notes.

To: Mary Lo (Good Ideas Production Company)
From: Kelvin Mok
Date: 16 April 2015
Subject: Arrangements for the TV commercial

Dear _____,

Thank you for sending us _____.

I am now writing to confirm _____
_____.

With respect to the background music, we have decided to use _____
_____. It is an _____ and _____ song and it matches
_____.

Kenneth Ko, the celebrity that is featured in the commercial, will be wearing _____
_____ and _____. As Mike is our
_____, Ko will wear _____. We
believe this outfit will make him _____.

We have decided to show the commercial on both _____ for _____
weeks at prime time, _____. This is ensure that _____
_____.

Thank you again for _____.

Yours _____,

END OF TASK 10
END OF PART B2

Unit 4 Successful people

Listening note-taking sheet for podcast programme *Famous People On Air*

Kenneth Ko

Hobbies

Mostly outdoor activities

Examples: basketball and cycling

Education

Hong Kong Sports College

Basketball career

Began playing with the Hong Kong National Basketball Team at the age of 18

Started playing basketball when he was at primary school

Approached by the coach of the team, Mr Li

Benefits of sport

Makes me more outgoing and confident

Helps people make friends with loads of people who have similar interests

Help people learn to be part of a team (Sport is a social activity)

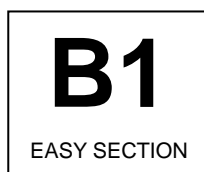
Campaign launched by the Hong Kong Sports Club

Aims

To promote sport among the general public

To teach more about the importance of exercise

EXAM PRACTICE UNIT 4
ENGLISH LANGUAGE
PAPER 3 PART B1
Question-Answer Book



Task 5: Webpage (16 marks)

Complete the webpage on the benefits of sport using information from the B1 Data File and your notes.

Why is sport good for us?

Physical health

Needless to say, sport benefits our physical health in many ways. As we all know, playing sport is a good way to maintain a [DF5] healthy weight and a good body shape (5.1), but it does more good than just this. Regular exercise, which is defined as taking part in [DF5] aerobic activities for at least 30 minutes every day (5.2), strengthens our [DF5] cardiovascular system (5.3). Having a stronger body reduces [DF5] a large number of health risks (5.4) such as diabetes, [DF5] strokes and heart disease (5.5).

Mental health

Besides physical health, sport also has a positive impact on our mental health. When we play sport, our body releases [DF5] endorphins (5.6), which enable us to [DF5] relax and feel more energetic (5.7). Therefore, playing sport can reduce anxiety and [DF5] lower the risk of depression (5.8). We then become more capable in dealing [DF5] with stress (5.9), which helps us work [DF5] more efficiently (5.10).

Relationship building

Playing sport also makes us more [DF3] outgoing and confident (5.11). We don't play sport alone because sport is a [DF3] social activity (5.12). It is easy for us to make friends with [DF3] people who have similar interests (5.13) through sport. It can also help us learn to be [DF3] part of a team (5.14). In such a way, playing sport actually makes us more sociable, which in turn helps relationship building.

END OF TASK 5

Task 6: Letter of invitation (18 marks)

Write a letter of invitation to Kenneth Ko using information from the B1 Data File and your notes.

23 March 2015

Dear Mr Ko,

I am writing on behalf of the Hong Kong Sports Club to be the spokesperson for the Sport for Everyone Campaign. The campaign aims to [DF3] / [DF8] promote sport among the general public (6.1a) and [DF3] raise people's awareness of the importance of exercise (6.1b). The campaign officially lasts from [DF6] / [DF8] June to August this year (6.1c), but we hope to sustain the interest in sport beyond the [DF6] duration of the campaign (6.1d).

The campaign's spokesperson will encourage people to participate in [DF6] sports activities (6.2a). You will attend the campaign's events, including an [DF6] opening ceremony (6.2b), a [DF6] Thousand People Marathon (6.2c) and a [DF6] basketball exhibition match (6.2d). You will also promote the campaign on a [DF6] television commercial (6.2e).

As a local [DF6] star athlete (6.3a) with [DF6] great achievements in sport (6.3b), you will make a suitable candidate for the campaign's spokesperson. Your [DF6] positive (6.3c) image and [DF6] popularity (6.3d) will definitely help make the campaign a success. We would be honoured if you could accept the invitation.

I would be grateful if you could please [DF4] confirm your acceptance by 6 April (6.3e). We look forward to your favourable reply.

Yours sincerely,

Kelvin Mok

Chairperson of Hong Kong Sports Club

END OF TASK 6

Task 7: Email (18 marks)

Write an email to Good Ideas Production Company with information from the B1 Data File.

To: Mary Lo (Good Ideas Production Company)
 From: Kelvin Mok
 Sent: 24 March 2015
 Subject: Commercial for a free admission scheme

Dear Ms Lo,

I am writing on behalf of the Hong Kong Sports Club to provide you some details of the commercial for a free admission scheme and to request some suggestions related to it.

The commercial will last for around [DF7] 1 minute and 30 seconds (7.1a). The free admission scheme it promotes takes place on [DF8] 10 August 2015 (7.1b). On that day, all [DF8] Hong Kong permanent residents (7.1c) will have free access to [DF8] sports facilities run by the Hong Kong Sports Club (7.1d).

We will invite a [DF7] celebrity to be featured in the commercial (7.2a). We haven't [DF7] confirmed the celebrity yet (7.2b), but he will probably be a [DF7] young, sporty person in his twenties (7.2c).

I would be grateful if you could please suggest some [DF7] stylists that you have worked with (7.3a), as ideally we would like whoever appears on the commercial to [DF7] look well dressed (7.3b). Also appreciated would be some suggestions for the background music. We would prefer it to be something [DF7] well known (7.3c). It could be rock, [DF7] pop or even classical music (7.3d).

I look forward to hearing from you soon.

Yours sincerely,

Kelvin Mok

Chairperson of Hong Kong Sports Club

**END OF TASK 7
 END OF PART B1**

EXAM PRACTICE UNIT 4
ENGLISH LANGUAGE
PAPER 3 PART B2
Question-Answer Book

B2

DIFFICULT SECTION

Task 8: Personal profile (18 marks)

Complete the personal profile of Kenneth Ko using information from the B2 Data File and your notes.

Education and athletic training

Kenneth Ko is a local star athlete. He studied at ^[DF3] Hong Kong Sports College (8.1a). He started playing with ^[DF3] the Hong Kong National Basketball Team (8.1b) when he was 18 as he was one day spotted by ^{[DF3] / [DF5]} the team coach Mr Li Hang (8.1c), who was impressed by ^[DF5] his agility and energy (8.1d). He has been part of the team ever since.

Hobbies

As Kenneth is someone with an active lifestyle, his hobbies are mainly ^[DF3] outdoor activities (8.2a). He has developed an interest in ^[DF3] playing basketball since primary school (8.2b) and has eventually become a professional basketball player. He also likes ^[DF3] cycling (8.2c), even though this does not become part of his athletic career.

Achievements

Despite his young age, Kenneth has already made quite a number of achievements as an athlete. He has been recognized as a ^[DF5] core member (8.3a) of the ^[DF5] Hong Kong National Basketball Team (8.3a) and in 2009, he was selected as the ^[DF5] Rookie of the Year (8.3b). In 2010, he contributed to ^[DF5] Hong Kong Team's championship (8.3c) in the Asian Games. In addition, led by Ko, the team even won a ^[DF5] bronze medal in the Olympic Games (8.3d).

END OF TASK 8

Task 9: Letter of invitation (18 marks)

Write a letter of invitation to secondary schools using information from the B2 Data File and your notes.

From: Kelvin Mok
Date: 16 April 2015
Subject: Sport for Everyone Campaign

Dear Principal,

I am writing on behalf of the Hong Kong Sports Club to invite your school to support the Sport for Everyone Campaign and take part in our events.

The campaign aims to promote [DF3] sport among the general public (9.1a) and raise [DF3] people's awareness (9.1b) of the [DF3] importance of exercise (9.1b). The official period of the campaign is from June to August this year, but we hope to sustain beyond the [DF6] duration of the campaign (9.1c).

There are a number of events that may be of your students' interest. There will be an [DF6] opening ceremony at the Hong Kong Stadium (9.2a), which marks the official start of the campaign. The [DF6] Thousand People Marathon (9.2b) may interest those who wish to [DF6] run the course from Tung Chung to Causeway Bay (9.2b). There is also a [DF6] Young Athlete Scheme in the summer holiday (9.2c), which offers training programmes such as [DF6] those of badminton and fencing (9.2c).

Please send us an email to [DF6] sfec_event@hksportsclub.com (9.3a) by [DF6] 15 May (9.3b) to indicate [DF6] which event(s) you wish to participate in (9.3c). Please also include [DF6] the estimated number of participants for each event (9.3d).

We look forward to seeing you at our events.

Yours faithfully,

Kelvin Mok

Chairperson of Hong Kong Sports Club

END OF TASK 9

Task 10: Email (18 marks)

Write an email to Mary Lo, the director for the commercial, using information from the B2 Data File and your notes.

To: Mary Lo (Good Ideas Production Company)
 From: Kelvin Mok
 Date: 16 April 2015
 Subject: Arrangements for the TV commercial

Dear Ms Lo,

Thank you for sending us your suggestions on the TV commercial. I am now writing to confirm some of its arrangements that we have decided on.

With respect to the background music, we have decided to use ^[DF8] Rolling in the Beach by Adam (10.1a). It is an ^[DF7] upbeat (10.1b) and ^[DF7] very popular (10.c) song and it matches ^[DF7] the sports theme very well (10.1d).

Kenneth Ko, the celebrity that is featured in the commercial, will be wearing ^[DF8] a striped T-shirt (10.2a) and ^[DF9] a pair of black shorts (10.2b). As Mike is our ^{[DF7] / [DF9]} sponsor (10.2c), Ko will wear ^[DF9] a pair of white MIKE trainers (10.2d). We believe this outfit will make him ^[DF9] look quite sporty (10.2e).

We have decided to show the commercial on both ^[DF7] free and pay TV (10.3a) for ^[DF7] 4 (10.3b) weeks at prime time, ^[DF8] between 8 and 11pm (10.3c). This is ensure that ^[DF7] it reaches the widest possible audience (10.3d).

Thank you again for your suggestions.

Yours sincerely,

Kelvin Mok

Chairperson of Hong Kong Sports Club

END OF TASK 10
END OF PART B2